

RESPONSIBLE FINANCE '16

8-9 March, Manchester
Marriott Victoria and Albert

TUESDAY 8th MARCH

Registration
Networking with buffet lunch **12:00 - 14:00**

Opening Session –

Conference and Awards Chair: Justin Webb, Journalist, BBC4 Radio

Welcome **14:00 - 14:15**

What is Responsible Finance? **14:15 - 15:30**

Nowadays many financial services firms use the term “responsible” – but what does it mean? This opening panel will explore the critical elements that make finance responsible, why it is needed, the vital role it plays in the broader financial service industry and the economy, and how the future looks for responsible finance in the current complex yet innovative market.

Tony Greenham, Director of Economy, Enterprise and Manufacturing, RSA

Stuart Howard, CEO, Dollar UK

Darrin Nightingale, Director, Customer, Propositions & Corporate Affairs, Unity Trust Bank

Keith Starling, Head of Portfolio Management, Big Society Capital

BREAK **15:30 - 16:00**

Workshops **16:00 - 17:30**

1. EaSI TA Workshop on EU Code of Good Conduct for Microcredit Provision

The session will unpick the EU Code of Good Conduct for Microcredit Provision and help delegates to understand its accreditation criteria and methodology – plus the added-value it can offer your organisation.

2. Local Banking 2.0 The local banking model is often cited as the solution to financial exclusion and growing local economies. Are local partnerships, emulating the local banking model, now making this a reality? This session will explore how close partnerships are working on the ground, and what is needed to scale this model.

3. Marketing non-bank finance

Many customers already find finance complex to understand and navigate. In an increasingly crowded and competitive lending market, how do you distinguish yourself from your competitors? How do you sell your story and also educate your customer on making the most informed decision? This session will be an interactive workshop on how non-bank finance providers can market themselves to their stakeholder groups.

4. Using technology to tackle financial exclusion

The exciting rise of fintech offers real opportunities for transforming how we deliver and use financial services. From alternative ways of lending to making loan decisions to managing money to making payments, new fintech is in many ways giving consumers more control in how they navigate their finances. This session will explore how the responsible finance sector can leverage this new technology to reach excluded markets and serve them affordably.

AGM **17:30 – 18:15**

Pre-dinner drinks **18:30 – 19:00**

Citi Microentrepreneurship Awards **19:00 – 22:00**

WEDNESDAY 9th MARCH

Keynote Address

9:00 – 9:20

Sir Howard Bernstein, Chief Executive, Manchester City Council

What does Devolution mean to Finance?

9:20 - 11:15

With devolution offering a real opportunity for local communities to take hold of their economies, the panel will consider what the opportunities (and risks) are for the responsible finance industry. Will devolution provide a route for sustainable, long term growth.

Ed Cox, Director, IPPR North & Interim Director, IPPR

Marc Stears, Chief Executive, NEF

Tony Lloyd, Interim Mayor of Greater Manchester

BREAK

11:15-11:45

Devolution in Action

11:45 - 12:45

This interactive table-based session will focus on the practical application of devolution theory. Explore what devolution could mean for your region with a range of local partners from the public and non-profit sectors.

Melanie Elliot, CEO, MCF Loans

Jonathan Diggines, CEO, EV Group

Stefanie Rupp, Director, Strategy and Business Development, British Business Bank

Glenn Athey, Athey Consulting

Closing Plenary

12:45 - 13:15